



MailChimp

Mailchimp: Making Information Appealing!

FREE TRAINING.....

This free session will help you to:

- **Set up an account with Mailchimp**
- **Learn how to create your mailing list**
- **Learn how to create campaigns**
- **Understanding the statistics (Mailchimp gives you tons of information to help you understand your readers)**
- **Send your first campaign**
- **Learn an appealing way of marketing and promoting your news**

Date: Tuesday 29th October 2013

Time: 10.00 – 1.30pm

**Venue: Renwal Trust Building
Nottingham Equal, 27 – 31 Carlton Road,
Nottingham NG3 2DG**

Note: If you have a mobile internet gadget (ipad, tablet, laptop) then feel free to bring it along and use it.

NOTTINGHAM
EQUAL

For Booking

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